MEDIA COVERAGE

# Media coverage

*Online articles about Ferrara's Historic Shops published between June and October 2026. Updated 29 October 2026. All articles are in Italian; headlines are translated for reference.*

| Date | Outlet | Headline (English translation) and link |
|---|---|---|
| 23/06/2026 | Cronaca Comune (Municipality of Ferrara) | Tradition and innovation: Ferrara's Historic Shops go digital www.cronacacomune.it/notizie/59848/tradizione-e-innovazione-le-bottegh… |
| 23/06/2026 | FerraraToday | Historic shops keep up with the times: website and social channel launched www.ferraratoday.it/cronaca/nuovo-sito-web-botteghe-storiche-quali-son… |
| 24/06/2026 | Il Resto del Carlino | Tradition and innovation: Ferrara's 'Historic Shops' go digital www.ilrestodelcarlino.it/ferrara/cronaca/tradizione-e-innovazione-ora-… |
| 24/07/2026 | La Nuova Ferrara | Ferrara celebrates "Giuseppe": 81 years of pizza and chickpea farinata, now a Historic Shop www.lanuovaferrara.it/ferrara/cronaca/2026/07/24/news/ferrara-celebra-… |
| 24/07/2026 | FerraraToday | Ferrara's home of pan pizza since 1945 becomes a 'historic shop' www.ferraratoday.it/social/pizzeria-giuseppe-bottega-storica-carlo-may… |
| 27/07/2026 | Municipality of Ferrara | Pizzeria Giuseppe in Via Carlo Mayr becomes a Ferrara "Historic Shop" www.comune.ferrara.it/it/z/3605/view?modelClass=elitedivision%5Camos%5… |
| 27/09/2026 | Cronaca Comune (Municipality of Ferrara) | Felloni celebrates 80 years in business; Mayor Fabbri brings the city's greetings to the family www.cronacacomune.it/notizie/60561/felloni-festeggia-80-anni-di-attivi… |
| 16/10/2026 | Artribune | Ferrara bets on its historic shops to broaden its cultural tourism offer: the network, video stories and itineraries www.artribune.com/turismo/2026/10/botteghe-storiche-ferrara-rete-itine… |
| 16/10/2026 | Mostradante | Ferrara relaunches cultural tourism with its historic shops: itineraries, video stories and a dedicated network www.mostradante.it/2026/10/ferrara-rilancia-il-turismo-culturale-con-l… |
| 16/10/2026 | Arte Passante | Ferrara promotes over 40 historic shops with itineraries and video stories for cultural tourism www.artepassante.it/2026/10/16/ferrara-valorizza-oltre-40-botteghe-sto… |